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- (73) Proprietor: Hiweld Limited Kinsale, County Cork (IE)
- (72) Inventors: KAY, Christopher County Cork (IE)

- . LION, Jean, Plerre F-63000 Lavel (FR)
- (74) Representative: O'Brien, John Augustine et al Cruickshank & Co. 1 Holles Street Dublin 2 (IE)
- (55) References cited: FR-A- 2 500 004

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US-A- 5 059 452

US-A- 4 652 478

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#### Description

The invention relates to leminated articles and in particular to an appliqué for applying to fabric garments and other textile substrates.

GB-A-2,010,123 describes a lining material, particularly for the interior lining of motor vehicle roofs and accessories. The root lining material comprises a PVC calendared sheet, a layer of adhesive applied to an upper surface of the calendared sheet and fibres which may be flocked onto the adhesive.

US-A-5,059,452 describes a flocked polyurethane tabric, wherein the possibility of selectively applying fibers of dissimilar colors to achieve consistency in color on flocked fabric is disclosed.

FR-A-2659094 describes an appliqué comprising an adhosive polyvinylchloride material laminated onto a paper backing sheet which is then fully flocked in a sixgle colour flock metarial. The sheet and flock is then cut up into individual badges or motifs for application by high frequency welding to a textile substrate.

It is further known that the flock fibres may be screen printed, in the case of a multicoloured article, with desired colours to form a required bedge or motif.

There are a number of problems with such conventional appliquos. The main difficulty is the processing difficulty involved in screen printing a desired image onto the flock material. Different coloured inks are required which must be applied in a number of different stages and the badge thus formed must be cured at high temponelure. Conventionally, the flock fibres ero of reyon viscoso (1.7 DTEX) 0.5mm flock which is adepted to recoive the necessary screen printing ink. The abrasion resistance of the badge thus formed is often not satisfactory. Further, the colours in the badge are often not 36 sufficiently stable in repeated machine washing of the garment to which the badge is applied. In addition, the fibres have a relatively rough feel and consequently often detrect from the feel of the garment to which they are applied. The applied print has a still mounting handie on the fabric which also detracts from the product.

This invention is directed towards providing an applique which will overcome at least some of these diffi-

According to the invention there is provided an ac-Wliqué comprising:-

a base layer of plastics short material;

an adhesive applied to one aide of the base layer; and

a layer of flocked fibres on the achesive;

- characterised in that said layer of flocked flores is a layer of predyed flock fibres which are flocked onto the adhesive through a screen having openings for the flock fibres corresponding to at least portion of a desired motif or pattern.

in one embodiment of the invention the flock fibres are of synthetic fibre, preferably polyemide fibre, most proferably of polyamide fibres (3.3 DTEX) 1mm. These fibres give a partially plush finish. In a preferred embodiment of the invention at least two and possibly several different coloured flock fibres are flocked onto the adhesive. Preferably flock fibres of different colours are applied in sequential flocking steps. For ease of processing preferably the fibres are flocked onto the adhesive in a desired motif or pattern through separate screens.

In a particularly preferred embodiment of the invention the appliqué includes a support layer on which the base layer is supported. This assists in achieving dimensional stability. For ease of removal, preferably the base layer is peelably attached to the support layer. In a preferred embodiment of the invention the support layer is of stiff paper material or similarly adapted substrate.

In a preferred arrangement the adhesive is applied to the base layer only in the region to which the flock libres are to be flocked. Preferably the achieve is applied to the been layer through a screen.

The flock receiving achiesive is selected to be compatible with both the flock libros and the base material. Typically the adhesive is compatible with the polyamide fibres and polyvinylchloride film material.

Typically the base layer is of polyvinylchloride film material which is suitable for fixing to a labric by high frequency welding.

The invention also provides a method of ferming an appliqué carrying a motif or badge to be applied to a labric comprising the stops of:-

applying an adhesive to a base layer of pleatics shoet meterial; and

flocking predyed flock fibres of one colour onto the schesive through a screen having openings for the flock fibres corresponding to at least portion of a desired modif or pattern.

Preferably there are at least two different coloured flock flores and the method includes flocking flock fibres of at least several colour flock fibres onto the adhesive in a desired sequence to form a desired coloured motif.

Preferably the acheave is applied to the base layer only in the region to which the fibres are to be flocked. Typically the acheeve is applied to the base layer through a screen.

In a preferred embodiment of the invention the flock fibres are applied to the adhesive through a screen.

Typically there are at least two different coloured flock libras which are applied to the adhezive in sequential flocking steps. Most preferably the coloured flock flbres are flocked onto the adhesive through separate ecreens.

Preferably the method includes the step prior to applying the adhesive, of providing a support layer for the

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thermoplastic base layer.

In one embodiment of the invention the achievive is cured after application of the flock fibres.

The invention further provides a method of applying an appliqué according to the invention to a fabric support comprising the step of:-

removing the support layer, if present, and welding the appliqué to the febric support by high frequency welding.

In a preferred arrangement the method further includes the step, prior to wolding, of interposing a layer of foam or the like material between the base layer of the applique and the fabric support.

The invention will be more clearly understood from the following description thereof given by way of example only with reference to the accompanying drawings, in which:

Fig. 1 is a diagrammatic cross sectional view of an appliqué according to the invention;

Fig. 2 is a diagrammatic cross sectional view illustrating the application of the article of Fig. 1; and

Figs. Sa to 31 are achematic drawings of various steps used in the method of the invention.

#### Example

To form an applique in accordance with the invention-q high transact weldable phastics such as polyvinylchiondephaet or film having a thickness of between 0.15mm and 0.30 mm forming a base layer is applied onto a support layer, proforably by a flow process in which the PVC in a liquid form is applied to the support layer. The support wayer in the protoned arrangement is of a stiff paper material which allows the plastice film the basily peopled off the support layer after processing. Furthermore, the application of the PVC orno a support layer boilitable the subsequent processing of the product whilst maintaining the dimensional stability of the PVC when sublected in basiling.

A layer of permanent adhesive is applied to the upper side of the base layer of polyvinytchloride film thaterial. The adhesive is applied through a screen only to the area of the base layer on which a desired motif or badge is required. The adhesive is compatible with both polyamide tibres and PVC.

Polyamide fibres of (3.3. DTEX) 1mm are flocked onto the adhesive using conventional flocking techniques. The fibres are flocked onto the adhesive to produce a desired motif or bedge on the polyvinytchloride base film. In the case of a multicoloured motif or badge the fibres are flocked onto the adhesive in a desired sequence using separate screens for each colour. The applique thus formed is then treated, traically at 160°C for approximately three minutes to come the adhesive and to ensure permanent adhesion of the flock fibres to the

base polyvinylchloride achesive.

The sheet of flocked film material thus formed has a plurality of appliqué badges or motifs spaced-apart therealong. This sheet is then cut up into individual appliqués which may be applied to textiles or other substrates, after removal of the backing paper using conventional high frequency welding techniques. If an additional three dimensional effect is required a layer of polyurathane foam may be interposed betwoon the PVC film and the tabric to which the applique is to be attached. Referring to the drawings and Initially to Fig. 1 there is illustrated an appliqué according to the invention and indicated generally by the reference numeral 1. The appliqué 1 comprises a support layer 2 of paper material coated with a release agent. A PVC base layer 3, which is typically 0.15 to 0.3 mm thick is applied, for example in a liquid form, onto the paper support sheet 2. An adheave 4 which is competible with the PVC sheet and with polyamide flock libres 5 is then applied onto the PVC sheet/3 through a screen 20. The achesive is a plactical polywhyl chloride based achesive, made up of 8 PVC resin. with an appropriate plasticizer blend, and corresponding agents and stabilizer,

The polyamore flock increase are typically 1 mm (3.3 DTEX) and are electrostatically flocked in one or more colours, in sequence, onto the pattern of the adhesive 4. The fibres are flocked onto the adhesive using a screen to achieve a desired motif or badge. In the case of a multicoloured badge or motif the fibres are applied sequentially through different acroons for each colour fibre. In the particular case illustrated them are two different coloured flock fibres identified as 5(a) and 5(b) which are flocked in sequence and in register with one another through separate acroons 21, 22 respectively.

After flocking in shoot form and heat curing, each sheet is cut up into individual appliques.

Referring to Fig. 2 to apply an applique produced as described above, the paper base layer 2 is pealed off and the PVC sheet 3 is placed directly onto a textile fabric 10. The PVC is welded to the fabric by conventional high frequency welding techniques using a metal die 13. Alternatively, a layer 12 of PVC foam material may be sendwiched between the textile substrate 10 and the PVC sheet 3 to achieve a three dimensional effect.

After weiding with the metal die 13, the excess parts of the PVC sheet are removed by peeling leaving the desired appliqué welded to the textile substrate 10.

The appliqué according to the invention is readily formed and applied and has improved colour fastness and stability after repeated machine weahings of the garment to which it is applied. Further, the appliqué has superior tactile properties to conventional appliqués.

The use of polyamide fibres pre-dyed by conventional techniques gives the substantial advantages mentioned above. In addition, the fibres have improved light factness, wet and dry rubbing fastness and improved abrasion resistance. The use of these fibres rep-

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resents in particular a substantial improvement over fibres Which are screen printed after application.

As a consequence of these advantages the appliques of the invention may be used in high specification applications such as in the motor vehicle industry. Con-

the base material, preferably the achieve is compatible with both polyamide fibres and polyvinylchloride film material.

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resents in particular a substantial improvement over ilbres which are screen printed after application.

As a consequence of these adventages the appliques of the invention may be used in high specification applications such as in the motor vehicle industry. Conventional appliqués have not heretoiore been used in such industries because of the disadvantages of conventional products and processes.

The invention is not limited to the embodiments hereinbefore described which may be varied in both 10 construction and detail.

#### Claims

1. An appliqué comprising :-

a base layer of plastics sheet material;

en adhesive applied to one side of the base lay- 20

and a layer of flocked fibres on the adhesive;

- characterised in that eaid layer of flocked fibres is a layer of prodyed flock fibres which are flocked onto the achiesive through a screen having oponings for the flock fibres corresponding to at least a portion of a desired motif or pattern.
- An appliqué as claimed in claim 1 wherein at least two different coloured flock fibres are flocked onto the adheave.
- An appliqué as claimed in claim 2 wherein flock fibres of different colour are applied in sequential flocking steps.
- An appliqué as claimed in claim 2 or 3 wherein the fibres are flocked onto the echesive in a desired motif or pattern through apparate screens.
- An appliqué as claimed in any preceding claim wherein the flock fibres are of synthetic fibre material, preferably of polyamide fibre, preferably (3.3 DTEX) 1mm.
- 8. An applique as claimed in any preceding claim wherein the adhesive is applied to the base layer only in the region to which the flock fibres are to be 50 flocked.
- An appliqué as claimed in claim 6 wherein the achecive is applied to the base layer through a screen.
- 8. An appliqué as claimed in any preceding claim wherein the flock receiving adhesive is an achesive which is compatible with both the flock fibres and

the base material, preferably the adhesive is compatible with both polyamide fibres and polyvinylchloride film material.

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- 9. An applique as claimed in any preceding rising wherein the base layer is of polyvinylchlorida film
  - 10. An appliqué as claimed in any preceding claim wherein the applique includes a support layer on which the base layer is supported.
  - An applique as claimed in claim 10 wherein the base layer is peelably attached to the support layer, preferably the support layer is of still paper material.
  - 12. A method of forming an appliqué carrying a mottl or badge to be applied to a fabric comprising the staps of :-

applying an achosive to a base layor of plastics sheet material; and

flocking predyed flock fibres onto the adheave through a screen having openings for the flock fibres corresponding to at least portion of a desired motif or pattern.

- 13. A method se claimed in claim 12 wherein the are at least two different coloured flock fibres and the method includes flocking socond colour flock fibres onto the achesive to form a desired coloured motif.
- 14. A method as claimed in claim 12 or 13 wherein the eitherive is applied to the base layer only in the region to which the fibres are to be flocked.
- A method as claimed in claim 14 wherein the adhesive is applied to the base layer through a screen.
- 16. A method as claimed in any of claims 12 to 15 wherein there are at least two different coloured flock flores which are applied to the adhesive in sequential flocking steps.
- 45 17. A method as claimed in claim 16 wherein the coloured flock fibres are flocked onto the adhesive through separate screens.
- 18. A method as claimed in any of claims 12 to 17 including the step, prior to applying the adhesive, of providing a support layer for the plastics base layer.
  - 19. A method as claimed in any of claims 12 to 18 including the step of curing the adhesive after application of the flock fibres.
  - A method of applying an appliqué as claimed in any or claims 1 to 11 to a fabric support comprising the

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sterp of ;-

removing the support layer. If present, and welding the applique to the labric support by high frequency welding.

21. A method as claimed in claim 20 including the step, prior to welding, of interposing a layer of form or the like material between the base layer of the appliqué and the fabric support.

## Patentaneprüche

- 1. Applikation umlassend: eine Grundschicht aus Kunststoffolienmaterlal, einen auf eine Seite der Grundschicht aufgefragenen Klebstoff und eine Schicht aufgeflockter Fasem auf dem Klebstoff, dadurch gekennzeichnet, daß genennte Schicht aufgeflockter Fasem eine Schicht vorgefärbter Flockfesem ist, mit denen der Klebstoff durch ein Sieb mit Öffnungen für die Flockfasem, die mindestens einem Abschnitt eines gewünschten Motivs oder Musters enteprechen, beflockt wird.
- Applikation nach Anspruch 1, wobei der Klebstoff 25 mit mindestone zwei verschledenen larbigen Flockfasern beflockt wird.
- 3. Applikation nach Anspruch 2, wobei Flockfærenn unterschiedlicher Farbe in sequentiallen Beflok- 30 kungsachritten aufgefragen werden.
  - Applikation rach Anspruch 2 oder 3, wobsi der Klebstoff durch getrennte Siebe in einem gewünschten Motty oder Mustor mit den Fesom boflockt wird,
  - Applikation nach einem der vorangehenden Ansprüche, wobei die Flockfasem aus Kunetlasematerial, vorzugsweise aus Polyamidiaser, vorzugsweise (3.3 DTEX) 1 mm, sind.
  - 8. Applikation nach einem der vorangehanden Ansprüche, wobei der Klobstoff nur in dem Bereich auf die Grundschicht aufgetragen wird, der mit den Flockfasem zu boflocken ist.
  - Applikation nach Anapruch 6, wobel der Klebstoff durch ein Bieb auf die Grundschicht aufgetragen wird.
  - Applikation nach einem der vorangehenden Ansprüche, wobei der das Beflockmaterial aufnehmende Klebstoff ein Klebstoff ist, der sowohl mit den Flockfasem als auch mit dem Grundmaterial verträglich ist; vorzugsweise ist der Klebstoff sowohl mit Polyamidfasem als auch mit Polyamylchlonidfolienmaterial verträglich.

- Application nech einem der vorangehenden Ansprüche, wobei die Grundschicht aus Polyvinylchlondfolje ist.
- Applikation nach einem der vorangehenden Aneprüche, wobei die Applikation eine Trägerschicht aufweist, auf der die Grundschicht aufliegt.
- Applituation nach Anspruch 10, wobei die Grundschicht abziehber en der Trägerschicht angebracht ist, wobei die Trägerschicht vorzugsweise aus steltem Papiermaterial ist.
- 12. Verlahren zum Formen einer auf einem Gewebe aufzubringenden, ein Motif oder Emblem tragenden Applikation umfessend die folgenden Schritte: Auftragen eines Klebstoffs auf eine Grundschicht aus Kunststoffolienmateriel und Beflocken das Klebstoffs mit vorgefärbten Flockfasern durch ein Sieb mit Öffnungen für die Flockfasern, die mindestens einem Abechnitt eines gewünschten Motive oder Musters entsprechen.
- 13. Verfahren nach Anspruch 12, wobel as mindestens zwoi vorschiedens farbige Flocklasem gibt und das Verfahren die Beflockung des Klebstoffs mit zweiten Farbflocklasem zum Bilden eines gewünschten farbigen Motive aufwelst.
- 78 14, Verfahren nach Anspruch 12 oder 13, wobei der Klobetoff nur in dem Bereich, der mit den Fasem zu beflecken list, auf die Grundschicht aufgetragen wird.
- 3 16. Verfahren nach Anepruch 14, wobel der Klebstoff durch ein Sieb auf die Grundschicht aufgetragen wird.
- 16. Varighran nach einem der Ansprüche 12 bis 15, wobei es mindestens zwai verschiedens ferbige Flockfasem gibt, die in sequentiellen Beflockungsschritten auf den Klebstoff aufgebracht werden.
- Verfahren nach Anspruch 16, wobel der Klebstoff durch getrennte Siebe mit den farbigen Flocklasem beflockt wird.
- 18. Verfehren nach einem der Ansprüche 12 bla 17 alnachließlich dem Schritt, vor dem Auftragen des Klabatoffs, des Vorsehans einer Trägerschicht für die Kunststoffgrundschicht.
- Verlahren nach einem der Ansprüche 12 bis 18 einschließlich dem Schritt des Aushärten des Kisbstoffs nach dem Aufbringen der Flocklassern.
- Vertahren zum Anbringen einer Applikation nach einem der Ansprüche 1 bis 11 auf einem Gewebeträ-

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ger, umfassend den Schritt des Entfernens der Trägerechicht, wenn vorhanden, und Aufschweißens der Applikation auf den Gewebeträger durch Schweißen mit Hochfrequenz.

 Verlahren nach Anspruch 20 einschließlich dem Schritt, vor dem Schweißen, des Zwischenlegens einer Schicht aus Schaumstoff oder dergleichen zwischen der Grundschlicht der Applikation und dem Gewebsträger.

#### Revendications

1. Appliqué comprenent.

une couche de base d'une matière plastique en fauilles:

un adhéail appliqué sur un côté de la couche de base, et une couche de libres floquées sur l'adhéail;

caractérisé en ce que tadite couche de libres floquées est une couche de fibres de libre prétaintées qui sont floquées sur l'adhésif à travers un cadre qui présente des ouvertures destinées aux fibres de floc correspondant à au moins une partie d'un moifi ou dessin désiré.

- Appliqué tel que revendiqué à la revendication 1, dans lequel des fibres de floc d'au moins deux couleurs différentes sont floquées sur l'achésif.
- Appliqué sel que revendiqué à la revendication 2, dans loquel les fibres de floc de coulours différentée sont appliquées dans des étapes de flocage séquentielles.
- Appliqué tel que revendiqué à la revendication 2 ou 3, dans laquet les fibres sont floquées sur l'adhésit selon un motif ou dessin désiné à travers des cadres séparés.
- Appliqué tel que revendiqué dans l'une quelconque des revendications précédentes, dans lequel les fibres de floc sont en une matière de fibre synthétique, de préférence une fibre de polyamide, de prétérence de 1 mm (3,3 DTEX).
- S. Appliqué tel que revendiqué dans l'une quelconque des revendications précédentes, dans lequel l'adhésif est appliqué sur la couche de base seulement dans la région sur laquelle les fibres de floc doivent être floquées,
- Appliqué tel que revendiqué à la revendication 6, dans lequel l'adhésif est appliqué sur la couche de

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base à travers un cadra.

- 8. Applique tal que revendiqué dans l'une qualconque des revendications précédentes, dans lequal l'adhésit recevant le floc est un achésit qui est compatible à la lois avec les fibres de floc et avec la matième de base, de préférence l'adhésit est compatible à la lois avec les fibres de polyamide at avec une matière de film de polyvinytchlorure.
- Applique tel que revendiqué dans l'une quelconque des revendications précédentes, dans lequel la couche de base est un film de polyvinylchiarure.
- 15. Appliqué tel que revendiqué dans l'une quelconque des revendications précédantes, dans lequel l'appliqué comporte une couche de support sur lequel la couche de base est supportés.
- 11. Appliqué tel que revondiqué à la revendication 10, dans lequel la couche de base est fixée de manière décollable sur la couche de support, de préférence la couche de support set une matière de papier rigide.
  - Procédé de formation d'un appliqué portant un motif ou un badge à appliquer sur un tissu compronant les étapes:
    - d'application d'un adhésil aut una couche de base d'una matèra pisatique en l'auliea; et

de flocage de fibres de floc préteintées sur l'adhésif à travers un cadre qui présente des ouvertures destinées aux fibres de floc correspondant à au moins une partie d'un motif ou désain désiré.

- 13, Procédé tel que revendiqué à la revendication 12, dans lequel il existe des fibres de ficc d'au moins deux couleurs différentes et le procédé compone le fiocage de fibres de ficc d'une deuxième couleur sur l'adhésit pour former un motif coloré désiré.
- 45 14. Procédé tal que revendiqué à la revendication 12 ou 13, dans lequel l'adhésif est appliqué aur la couche de base uniquement dans la région sur laquelle les fibres doivent être floquées.
- 9 15. Procédé tel que revendiqué à la revendication 14, dans lequel l'achésif est appliqué sur la couche de base à travers un cadre.
- 16. Procédé tal que revendiqué dans l'une quelconqué des revendications 12 à 15, dans loquel il existe des fibres de floc d'au moins deux couleurs différentes qui sont appliquées sur l'adhési dans des étapes de flocage séquentielles.

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- 17. Procédé tel que revendiqué à la rev indication 16, dans lequel les fibres de floc colorées sont floquées sur l'adhésit à travers des cadres séparés.
- 18. Procédé tel que revendiqué dans l'une quelconque des revendications 12 à 17, comportant l'étape, avant l'application de l'adhéeil, de foumiture d'une couche de support pour la couche de base en plastique.
- 19. Procédé tel que revendiqué dans l'une quelconque des revendications 12 à 18, comportant l'étape de cuisson de l'adhésil après l'application des fibres de
- 20. Procédé d'application d'un appliqué tel que revendique dans l'une quelconque des revendications 1 à 11 sur un eupport de tiesu se composant de l'éta-

de retrait de la couche de support, si elle existe, et de soudure de l'appliqué au support de tissu par soudage à haute fréquence.

21. Procédé tel que revendique à la revendication 20, comportant l'étape, avant le soudage, d'interposi- 25 tion d'une couche de mousse ou de matérieu semblablo entre la couche de base de l'appliqué et le support de tiesu.

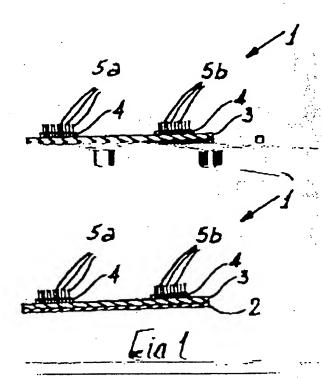
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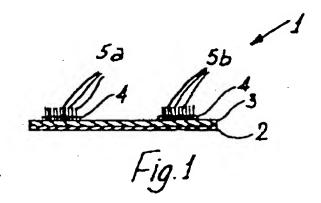
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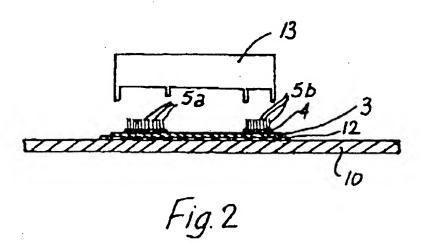
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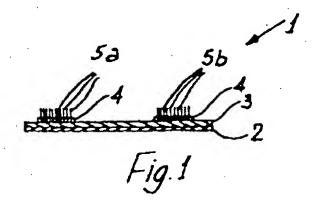


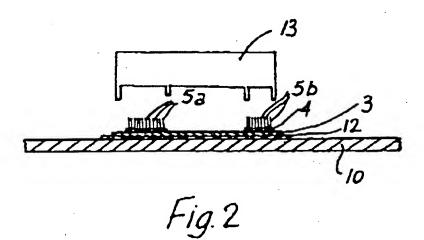
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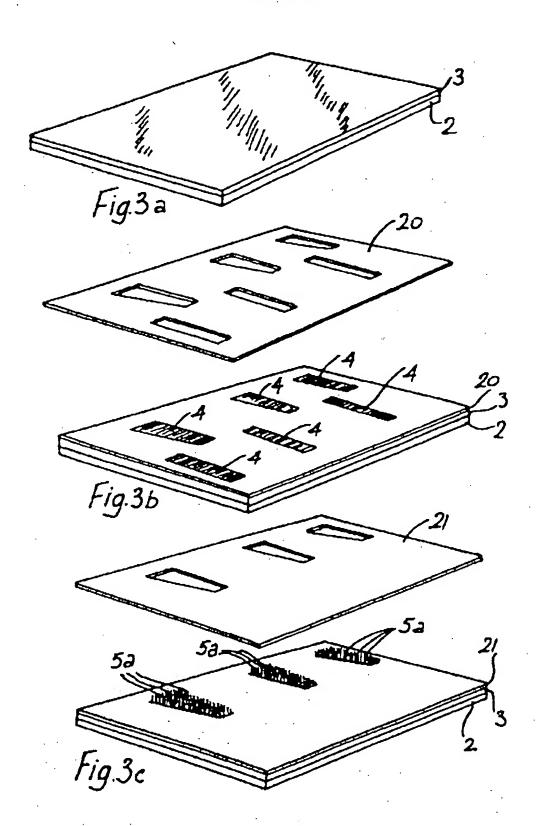


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